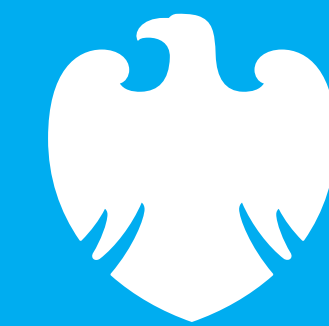
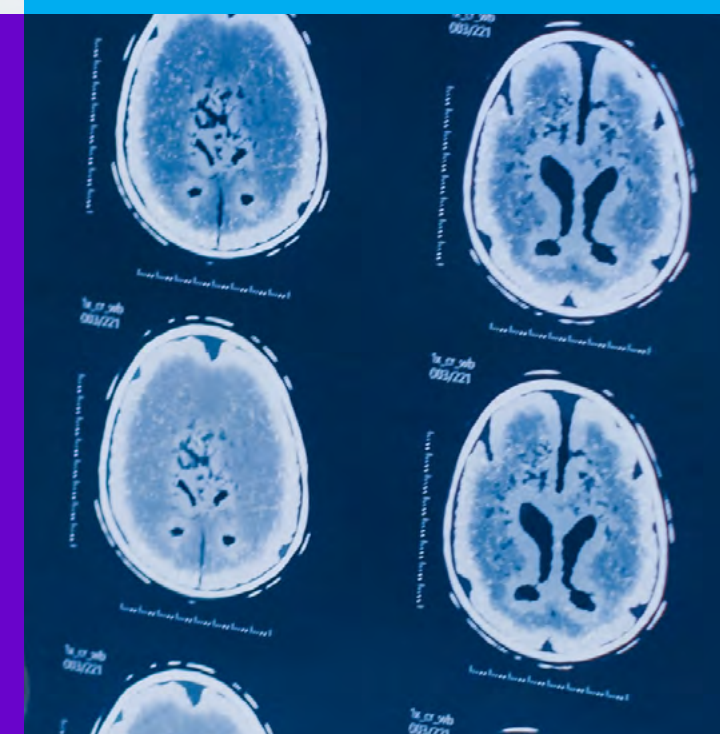


Unlocking Growth: The age of AgeTech

October 2021



Eagle Labs



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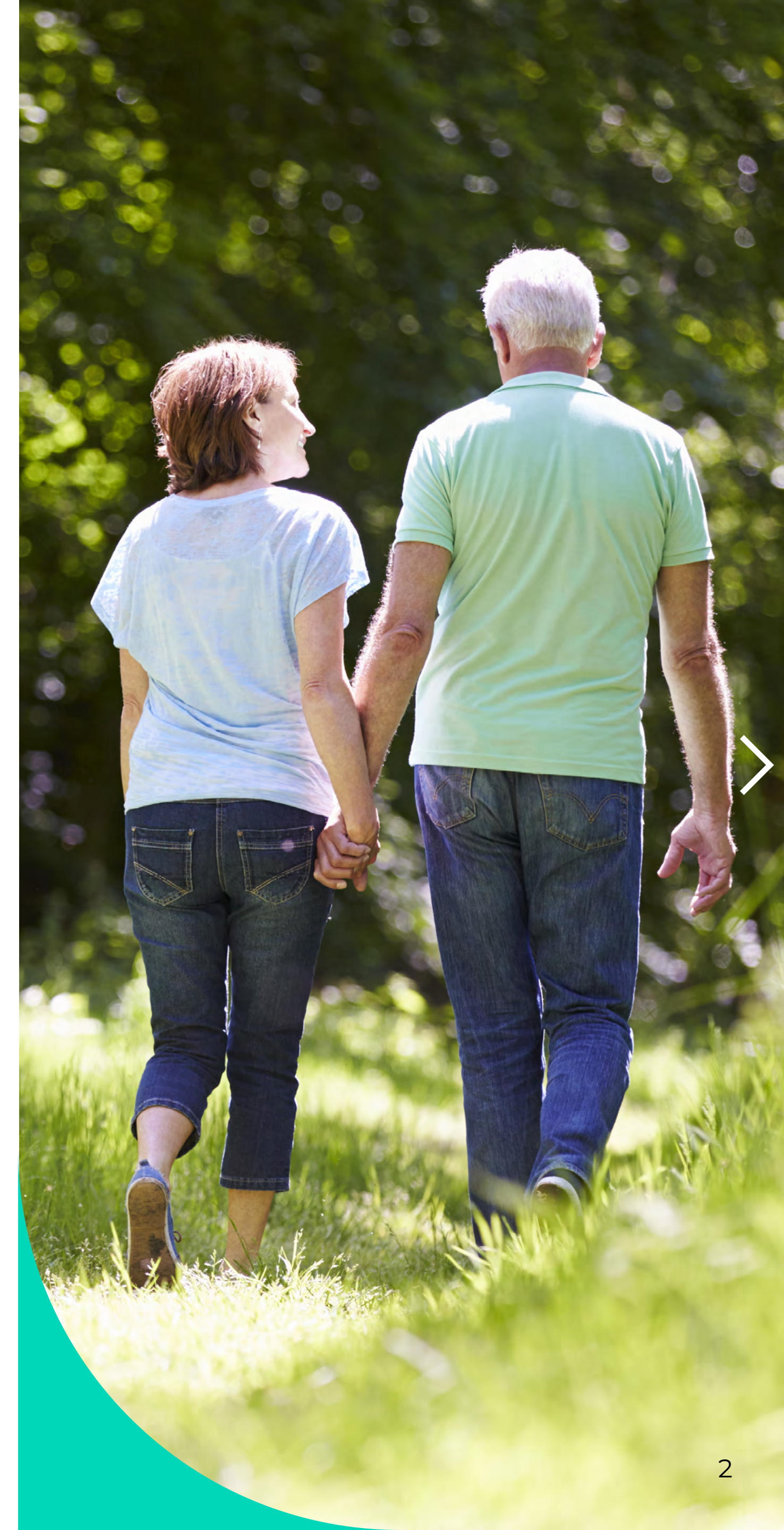
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Barclays foreword: The age of AgeTech

Encouraging industries to connect with the best talent to address specific industry challenges can only be achieved through collaboration. At Eagle Labs, we bring together thought leaders, industry bodies, key corporates, academics and startups and encourage them to work together by providing the tools, programmes and access they need to make a real, collective difference to their industry.

With demand on the health sector growing and reaching near-critical levels, we're supporting the promotion of new and emerging technologies in healthcare that are designed to improve health management, increase disease prevention and deliver precision medicine that supports healthy ageing and independent living.

Healthy ageing is a phrase that has become more widely known this past decade and the World Health Organisation defines healthy ageing as “the process of developing and maintaining the functional ability that enables wellbeing in older age”, stating that “functional ability is about having the capabilities that enable all people to be and do what they have reason to value”.

We've seen a steady rise in the number of HealthTech startups in the UK and this growth has accelerated during the global pandemic. In this report we shine a spotlight on the challenges within the healthcare sector and how age technology or 'AgeTech' can support an increasing population of older people to live more independent and healthy lives.

We're proud of how we've contributed towards the national HealthTech ecosystem over the last three years through partnering with like-minded organisations to support HealthTech entrepreneurs, businesses and the wider community. If you're interested in finding out more or working with us, please do get in touch.

Jen Estherby,
HealthTech Lead, Barclays Eagle Labs





Chapter 1:

The challenge of an ageing population

Why changing demographics creates the need for AgeTech



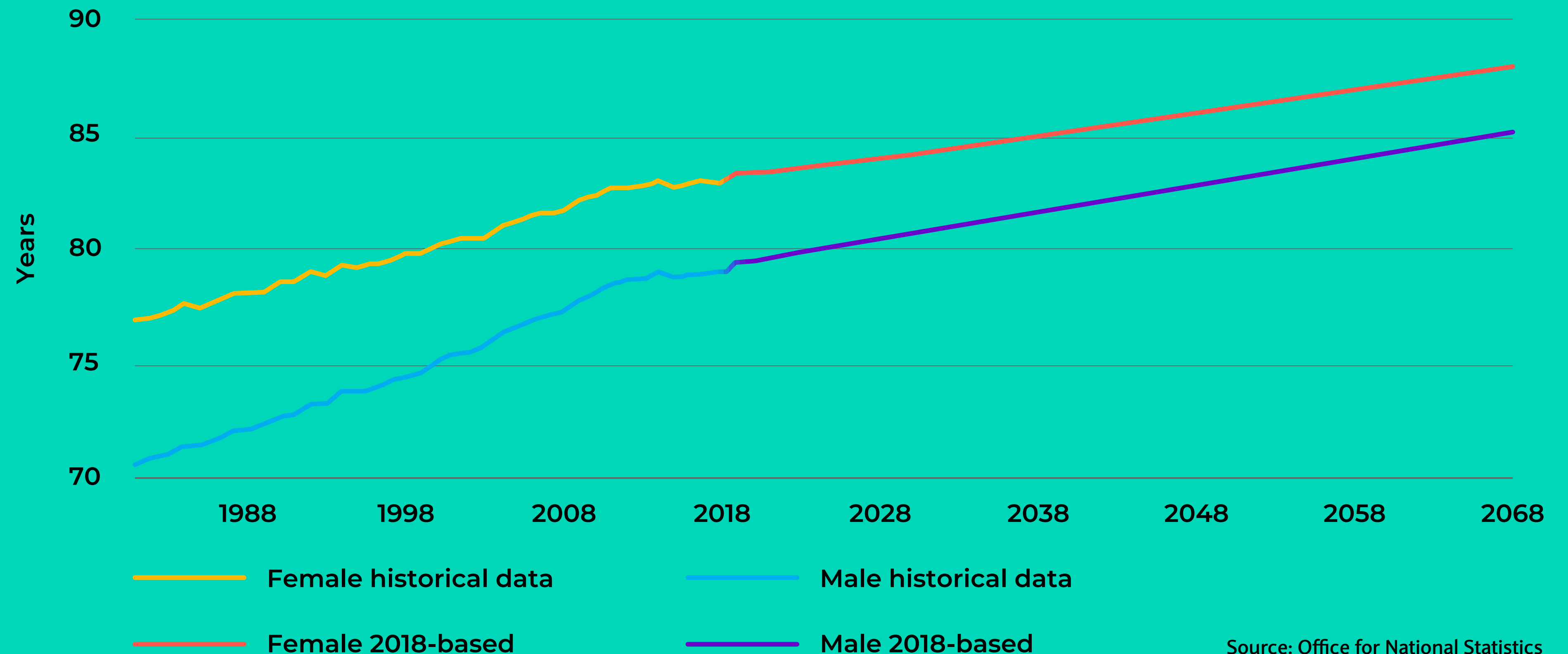
Living beyond 100 could soon become commonplace – and innovative solutions will be needed to support an ageing population.

Life expectancy is increasing, creating both challenges and opportunities for society. The latest predictions from the Office of National Statistics (ONS) suggest baby boys born in the UK in 2018 can expect to live on average to 87.6 years and girls to 90.2 years, with life expectancy set to continue rising.

Advances in healthcare mean that 20% of boys and 26% of girls born in 2043 will live to at least 100 years of age. The overall impact on society is clear: there will be many more older people requiring care and support to ensure they live healthy and fulfilled lives for as long as possible.

Period life expectancy at birth is projected to increase by six years for males and five years for females by 2068

Male and female period life expectancy at birth, historical data and 2018-based projection, United Kingdom, 1981 to 2068.



Source: Office for National Statistics

The UK Government is acutely aware of the challenges created by an ageing population. Long term health conditions increase with age and the Department of Health has estimated that the average cost of providing hospital and community health services for a person aged 85 years or more is around three times greater than for a person aged 65 to 74 years. Further strain on resources is likely to result from a decline in the working population relative to the number of pensioners.

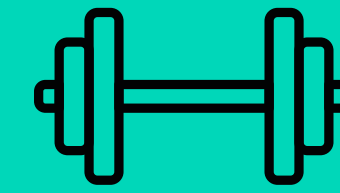
The government has identified the role that innovative technology can play in meeting the health and wellbeing needs of an ageing population, and in 2018 the Prime Minister announced a mission to “ensure that people can enjoy at least five extra healthy, independent years of life by 2035, while narrowing the gap between the experience of the richest and poorest”

Part of the government response is to provide £98m of funding via The Healthy Ageing Challenge, administered by UK Research

and Innovation (UKRI), a non-departmental public body sponsored by the Department for Business, Energy and Industrial Strategy.

The challenge aims to help businesses, including social enterprises, to create products and services to help people as they age, and deliver them at scale.

The Centre for Ageing Better has worked with the Healthy Ageing Challenge Fund to suggest a focus on seven themes where there are the greatest opportunities to tackle market failures and stimulate innovation in pursuit of longer, healthier lives for all:



Sustaining physical activity



Living well with cognitive impairment



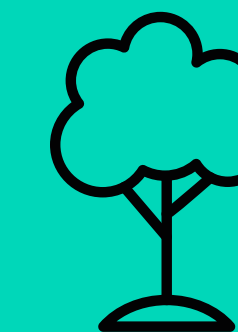
Maintaining health at work



Supporting social connections



Designing for age-friendly homes



Creating healthy and active places



Managing common complaints of ageing



Chapter 2:

Understanding AgeTech

How can technology help an ageing population? Many of the challenges faced by older people are inter-related but it may be helpful to look at key functional capabilities which help people maintain their independence and wellbeing as they age – and for which technology can have a significant impact. The charity, Agewell, identified eight such areas:





Supportive Homes and Communities

Many older people are keen to stay in their homes and live as independently as possible.

AgeTech examples: smart homes with extensive Internet of Things (IoT) connectivity including sensors to monitor safety and wellbeing, online platforms to create virtual communities and support programmes.



Autonomy and Independence

Wherever they live, older people can be given greater autonomy and independence even when experiencing some form of disability or ill-health.

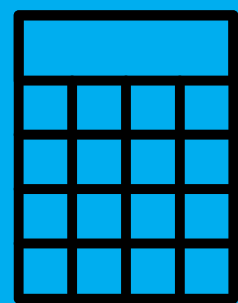
AgeTech examples: assistive technology such as personal alarms, telecare systems, wearables, connected home security, memory and communication aids, rehabilitation technologies.



Cognitive Health

Older adults frequently face cognitive health issues and while dementia is not a normal part of ageing, it is more common among older people.

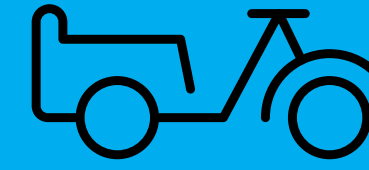
AgeTech examples: medication reminders, GPS trackers, digital cognitive assessment tools.



Financial Wellness and Employment

Older people can find themselves excluded from the employment market and face financial difficulties as a result.

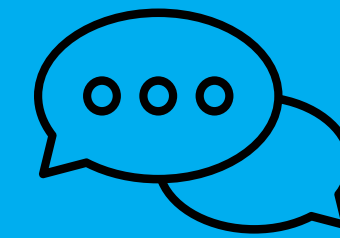
AgeTech examples: job platforms tailored for older users both in user experience and employment opportunities. Financial apps that provide autonomy and safeguarding if necessary.



Mobility and Transportation

Inclusive transportation systems can provide increased independence and help counter isolation. Mobility around the home is also a vital part of living well in old age.

AgeTech examples: wearables to help those with unsteady gait or to protect from falls, smart wheelchairs, autonomous vehicles, robotics.



Staying Connected

Social inclusion can be a challenge for the elderly and their caregivers. Being able to stay connected with friends and family combats loneliness and improves wellbeing.

AgeTech examples: social platforms and apps, social and telepresence robots, communication aids including screen readers and hearing aids.



Healthcare

A range of HealthTech solutions can be of use to older people to help provide effective access to healthcare, especially for those who may struggle to get to medical appointments.

AgeTech examples: telehealth, health apps, wearables such as continuous glucose monitors, connected monitoring of health data such as blood pressure.



Healthy Lifestyle and Wellness

Multiple aspects such as diet, exercise, mental health and social factors go to create a healthy lifestyle. Technology can help older people improve their quality of life and wellbeing.

AgeTech examples: access to suitable remote exercise programmes, wearables including activity and mental health monitors, fitness apps.



Chapter 3:

The impact of the pandemic

How covid-19 impacted and accelerated HealthTech



The coronavirus pandemic has had the greatest impact on the older population. Mortality rates increased significantly with age, with The Office for National Statistics (ONS) finding that four in five of those who had died from coronavirus in England and Wales were aged 70 or over.

The consequences of lockdowns also had a massive impact on older people, especially those living alone or in care homes. It was in response to these urgent challenges that HealthTech and AgeTech innovators sought to make a difference.

In March and April 2020, two in every five people aged over 70 who died from coronavirus were care home residents. This prompted strict isolation rules that prevented loved ones visiting those in care homes.

Digital solutions were sought to allow residents to communicate with their family and NHSX, the digital innovation arm of the NHS, gifted 11,000 iPads to care homes with other national governments as well as charities and businesses – including Barclays – also providing devices. These were not just intended to allow residents to speak to loved ones, but also to enable video consultations with health and care professionals.

AgeTech businesses such as Storii Care offered subscription as a service (SaaS) solutions that helped connect residents with those outside the care homes – and enabled staff to share photos and videos with families.

Accelerating adoption

Traditional approval and product development processes had to be fast-tracked in the face of the pandemic. One HealthTech at the heart of the efforts to digitally connect patients, including older people, with clinicians was Nye Health. They evolved their telehealth product to allow patients to communicate with doctors from any device, and for doctors to speak to patients even if they were self-isolating at home. Explaining how attitudes to innovation changed during Covid, Dr Alexander Finlayson, Co-Founder of Nye Health and a practicing GP said: “A lot of people who may not have been particularly supportive [of remote consultations] were saying ‘I can’t believe we didn’t always do

this’ or ‘I hope we can continue to do this.’” Much of the technology that came to the fore during the pandemic already existed, but it took a global crisis to accelerate its adoption. “There was an acceleration of an inflection point that was coming anyway – it’s just came a lot quicker,” Dr Finlayson said.

Remote solutions

Technology to enable remote monitoring became increasingly important through lockdown as health centres tried to find alternatives to patient visits. There was a clear need for tech that could not only check such things as blood pressure, but also send data or alerts direct to the clinicians. Among the various HealthTechs in this area is Donisi that has developed a remote contactless monitoring system, as well as a teleconsultation solution, that provides real-time pulmonary, cardiac and well-being measurements.

Working better together

With a pressing challenge, and multiple HealthTechs operating in isolation, it became clear that cooperation would be key to success. Among the organisations that sought to accelerate tech solutions was the European Connected Health Alliance which helped share data and facilitate multi-stakeholder connections across digital health and social care.

In the UK, the HealthTech Response was a nationwide initiative helping to tackle the challenges of covid-19 by fast-tracking startups into the NHS and other healthcare providers. Supported by a range of organisations and businesses, including Barclays Eagle Labs, it united researchers, doctors and founders to better understand the specific problems created by covid-19 and identify the most effective solutions and ways to develop and share them.

In this way, covid-19 prompted not just an acceleration of technology, but also of adoption processes and new ways of collaboration. The challenge was intensely felt among those supporting older people, and innovative AgeTech initiatives and products continue to be developed and delivered.





Chapter 4:

Innovation and the future of care homes



Avnish Goyal, founder of Hallmark Care Homes and chair of Care England, on how technology and innovative startups are shaping the future of care homes.

What does the future care home look like?

One of the many reasons people move into care homes is because they aren't receiving a level of social interaction which allows them to live a life they love. In the future, we are definitely going to see more innovative ways to keep residents engaged and it will be an important thing for care providers to carefully consider how we can become more innovative. An example of this is; in one of our future care homes, we will be incorporating a bowling alley into the design, which will create an intergenerational space where families can congregate, enjoy each other's company and have fun. It's features that facilitate this connection between residents and their loved ones that allows care homes to play a pivotal part in becoming a hub of the community.

There is a stereotype that care homes are somewhere you leave your loved ones to be cared for by others and visit on the odd occasion, however, new care homes should be where you have delegated some care

responsibility, but you are still a part of the support, fun and connection. I think we are going to see more facilities to increase the desire for friends and families to come and visit and play a great role in the community of bringing people together.

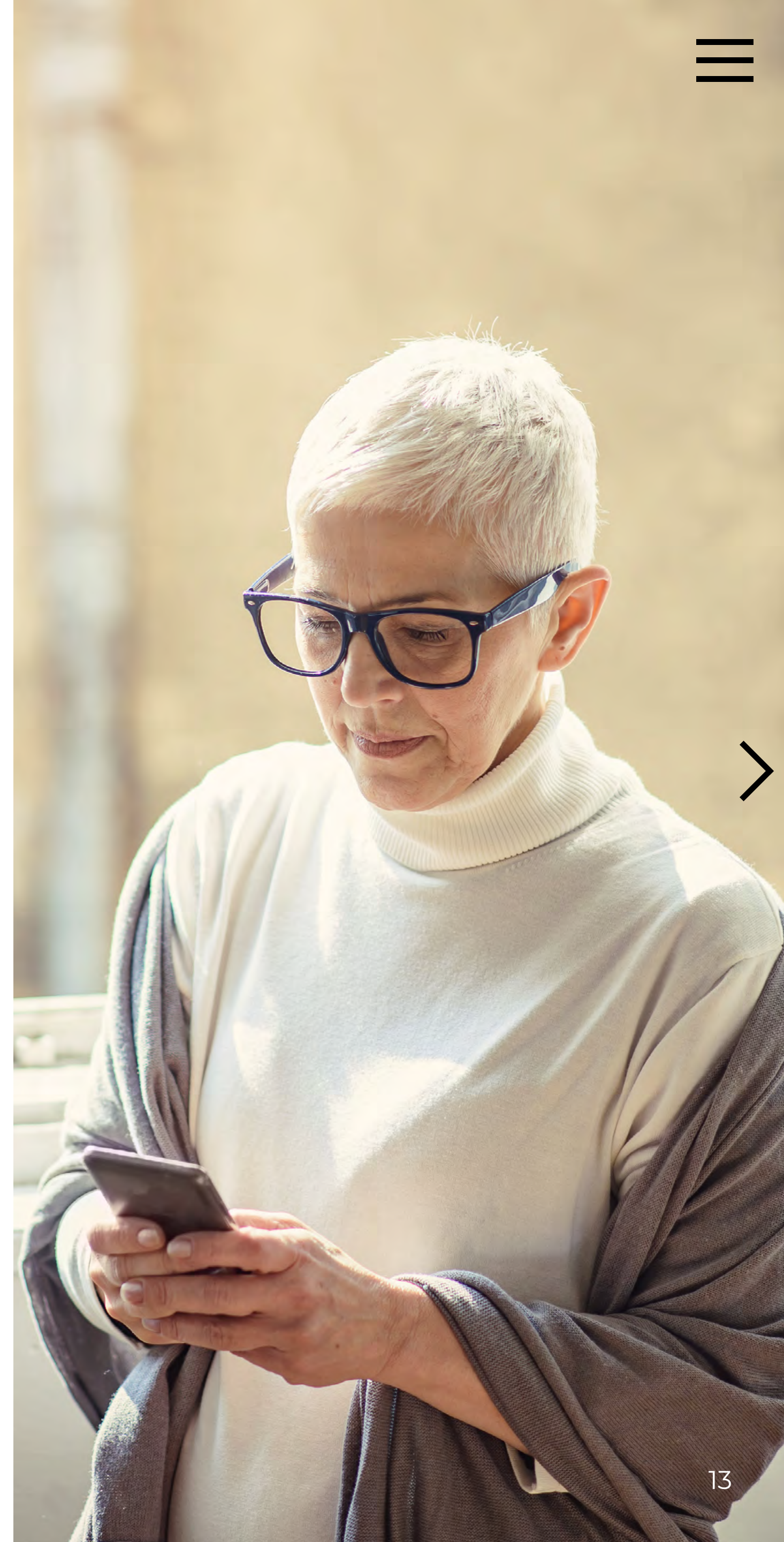
Another part of innovation will be technology, but technology which allows our care workers more time to interact with residents to further reduce that risk of social isolation. This could be more automated services which limits the amount of time spent doing paperwork so team members have the opportunity to spend more quality time with the residents.

Technology is ever-evolving and there are masses of innovative tech which can aid us in supporting the resident's wellbeing in a more medical sense. Through artificial intelligence and discreet monitoring, with consent, we can pick up all sorts of things long before they become an issue. They can aid with support for issues

like falls prevention and management, and distressing behaviours, which at the moment, we rely on traditional, old-fashioned methods to recognise. We'll have early detection systems that will support the wellbeing and longevity of residents.

What are the biggest challenges facing the sector?

We are entering a perfect storm, with Brexit, plus mandatory vaccinations, which will cause challenges around the care workforce. In my opinion, Government initiatives around funding social care are fraught with challenges. What we have at this moment in time is choice, but it's how the Government decide to regulate care delivery that could really stifle innovation should they invite regulations that reduce this level of choice. Innovation is largely happening at the top end of the market, which will, over time, filter through the whole of the sector.

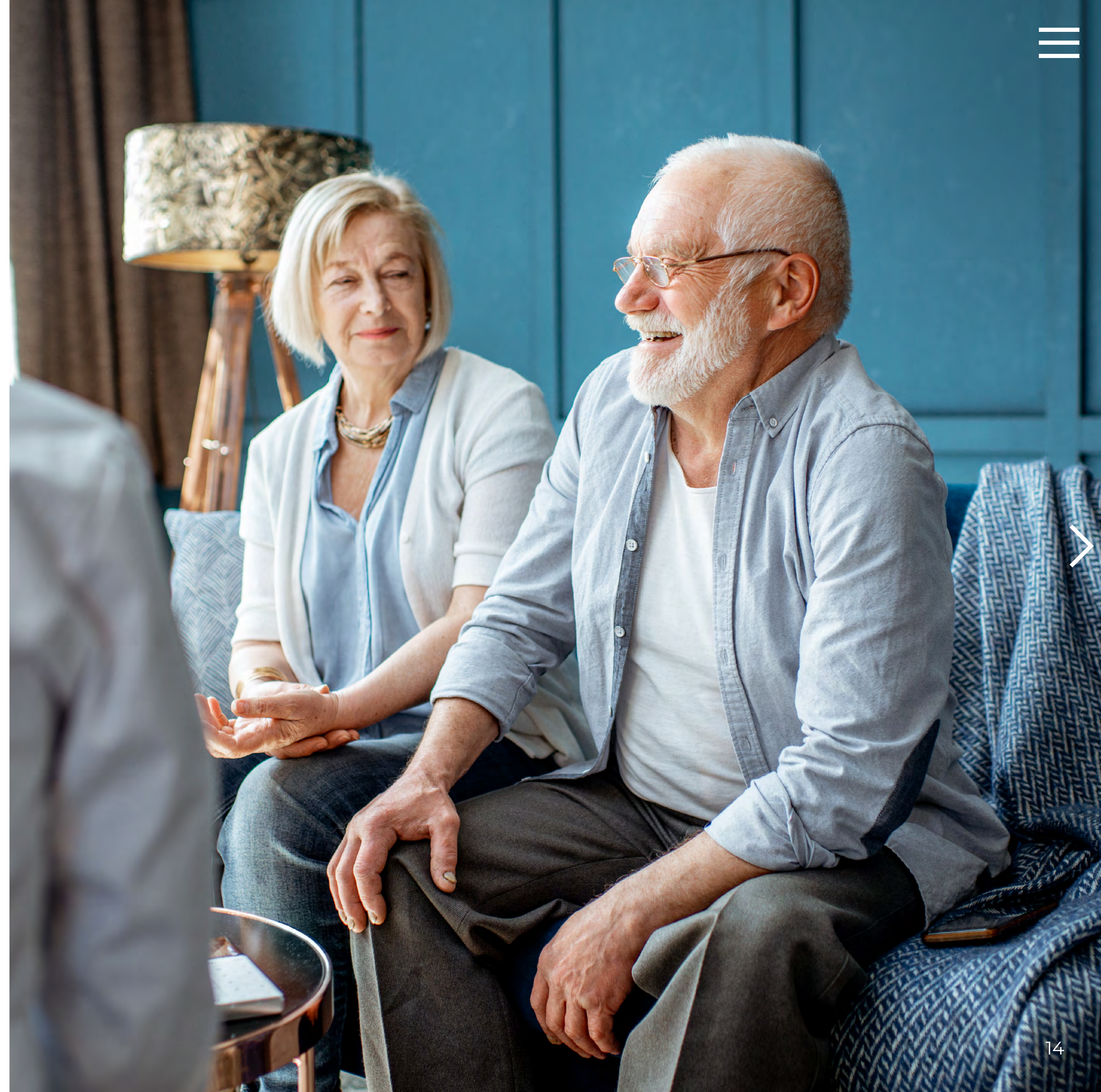


How have you worked with startups and what advice would you give any trying to break into the sector?

Often the challenge that startups have is access to the market so they can test their products and gain feedback. One of the things that we are proud of – and doing more of – is making efforts to interact and engage with those companies. Because it's a two-way street: we will present them with our challenges, they will support us to develop solutions and we will learn from each other.

For example, we've been working with Ally Labs implementing acoustic monitoring in a few of our homes. We found some of their technology very useful in supporting our team in spending more time delivering care than on time-consuming checks. We are also working with another startup to implement circadian lighting. For residents, including those living with dementia, if you can change the lighting pattern and spectrum of light throughout the day to mimic sunlight,

daylight and dusk and so on, that leads to better sleep and ultimately wellbeing. We're always looking at ways we can improve. So, if there are startups out there that want access to the market and have got a great idea that can make a difference to our residents and our teams, we would be delighted to start the conversation and see where it leads.





Chapter 5:

Why wearables could change the face of healthcare



Jacob Skinner, CEO of Thrive Wearable, on the challenge of building wearable products, where the technology is headed in the next five years and how startups can set up for success





What does the term ‘wearables’ cover?

The term ‘wearable’ has changed over the past decade, both in practical application but also in terms of public perception. A wearable is worn item, but now that definition has expanded to include, say, medical patch technology or internal wearables that measure a particular disease or ailment. It also starts to encompass the external hardware that is required for a medical device in the home. So, the term becomes increasingly difficult to pin down.

What range of solutions can wearables help deliver in the AgeTech space?

Age is a funny word because it’s not a fixed quantity. There are 85-year-olds who can still beat me up a hill on a bike. The sensitivities in that area should not be underestimated. For example, technologies that target dementia are different from those for fall detection. However, one of the overarching themes is that they provide people with a better quality of life, especially when moving from hospital to home. Another is preventative measures.

A major driver is mimicking hospital technologies and making them appropriate for the home and basing them around recovery, such as ECG or movement monitoring.

What are the key opportunities?

The NHS has lots of challenges and we’ve got to respect how medical professionals have coped over the past couple of years. That’s because they’re under huge pressure to do their jobs. There’s no structural sense to how our healthcare system works. It picks people up off the floor and patches them up. If we can start monitoring people long term from an earlier point in their lives, we can avoid many health issues and we’ll be in a much better place in terms of a genuine healthcare system.

That’s the big opportunity for forward-thinking businesses, moving from reactive medicine into predictive, preventative medicine.

What does Thrive do?

Thrive predominantly creates wearable technology products, and we do that in several ways. We are a consultancy team that works with other teams who are looking to create a wearable because that’s the core of their business or a necessary part of it. Or we create a wearable part of their product line. There are a lot of different reasons why people are getting into wearable tech, but predominantly we are the team who can create the physical devices and the prototyping and all the iteration that goes on in that space. We create the interfaces that allow the product to become manifest in the digital world. That kind of offer is very attractive to early-stage companies, or bigger companies needing that niche expertise.

How does Thrive work with other businesses?

As a business, we have three business models. We do consultancy work on the standard, traditional models, so fixed price or time and materials type projects. We do Share

Destiny, as we term it, where we co-invest or stake our work against future sales or future equity rounds. We also have an internal innovation team, where we create IP that we license out based upon problem statements and a clear market need, working with larger organisations to then disseminate those prototypes.





Eagle Labs HealthTech members

Bridgit
electronRX
Link-ages
Milbotix

Peggi
Thriving.ai
TL Tech
WarnerPatch





Team Bridgit believe that unpaid carers are the most important people involved in safeguarding the UK's health and well-being.

They have developed industry-leading solutions and helpful guidance to make the lives of carers easier. Bridgit is there to support and empower family carers, helping them care for their loved ones safely and remotely, while providing emotional and practical support. It has built new technologies to provide simple ways to monitor and support family members. On top of this, it has launched a carer support service and carer marketplace.

Greatest highlight

“We have received nearly £1m in grant funding from the Government, NHS England, and Innovate UK. This will help us to deliver our vision of improving the lives of family carers all over the world.”

Greatest challenge

“Scaling up how we run and operate our business. We’ve been developing new products, automating a lot of our back-end processes, learning and experimenting how to drive inbound interest and sales, and developing our all-star team. That’s a lot going on!”

 Darren Crombie

 2019

 bridgit.care



electronRx is an interdisciplinary team of world class bioelectronic engineering and scientific talent.

It is a DeepTech company leading the development of digital medicines that transform the treatment of chronic diseases, innovating the areas of remote diagnostics and pain management. Its fundamental goal is the democratisation of digital therapeutics; placing advanced, evidence-based solutions at the heart of modern healthcare to alleviate human suffering.

Greatest highlight

“Building out such a fantastic team of multi-disciplinary deep tech engineers and watching the team’s creativity and expertise combine and grow to address the big problems, solving which would make waves globally - that is what’s really exciting!”

Greatest challenge

“Our biggest challenge has been adapting to the new realities of work in an increasingly remote environment. Maintaining momentum is even more top of mind now than it was before the pandemic hit.”

 Dr Bipin Patel

 2019

 electronrx.com





Link-ages believes that a lack of digital experience should not be a barrier to staying socially connected.

Founder, Fiona Willis, witnessed this problem first-hand in her own family, and as a digital volunteer, and this experience inspired her to create Link-ages. The Link-ages apps allow older and vulnerable users and their families to message, video call and share experiences safely and easily. They include Link-ages Go on smartphones and Link-ages Hub on tablet devices with a simplified interface for less experienced users. Link-ages has been working with residential care and retirement living providers on the development of Link-ages Connect, a management dashboard that works with the apps enabling greater engagement with and between residents.

Greatest highlight

“Seeing digital skills and confidence change the lives of older people.”

Greatest challenge

“Trying to breakthrough into a tech-phobic demographic and market.”

 Fiona Willis

 2018

 link-ages.com



Building on research undertaken at the Bristol Robotics Laboratory, **Milbotix** is reinventing wearables for people living in care.

Their smart socks are designed for people with neurocognitive and neurodevelopmental disorders, for example dementia and autism, and aim to predict agitation linked to distressed behaviours such as physical and verbal aggression. The early recognition of agitation can support pre-emptive interventions targeting the reduction of distress which may be helpful for preventing behavioural escalations.

Greatest highlight

“The Conception X programme was instrumental in helping Milbotix translate a piece of PhD research into a company with the potential to enrich the lives of people traditionally underserved by technology – and also realise a social good.”

Greatest challenge

“Spurred by the covid pandemic and the transition to remote working we chose to target our innovation on work-related stress. However, having developed a better understanding of the landscape around the innovation we chose to pivot back to the origins of our research in the care sector.”

 Zeke Steer, Mark Ison

 2020

 milbotix.com





Glenda Devlin knew the potential of reminiscence therapy for those diagnosed with dementia, including her Aunt Peggy.

Glenda, a qualified social worker who has over 20 years' experience in health and social care, wanted to equip other families with the tools that had improved her aunt's wellbeing in her final years. The **Peggi** app was designed using findings from clinical research into reminiscence therapy, memory stimulation and ongoing service user involvement and feedback. Peggi evolved into an award-winning app aimed at building connections and reducing loneliness.

Greatest highlight

“Gaining pre-seed funding, winning the Health and Life Science Innovation Award and securing a university validation study.”

Greatest challenge

“COVID and lockdown, as we are unable to visit care homes, community services and hospitals.”

-  Glenda Devlin
-  2018
-  peggiapp.com



Thriving.ai aggregates the fragmented pieces of senior caregiving to a single trusted platform.




This enables frictionless monitoring, engagement, provision, coordination and communication of care. By bringing everyone involved with a senior's caregiving into a private circle of care, Thriving reduces stress, empowers seniors, improves coordination and communication. That leads to better use of time, cost savings and greater overall satisfaction and quality of life. The platform integrates a powerful AI and machine learning database that powers targeted engagement and provides actionable insights for monitoring, coordination and care.

Greatest highlight

“Speaking to older adults and family caregivers and seeing their delight and relief as we explain and demonstrate the product we have created based on their needs.”

Greatest challenge

“The adult care giving market is a highly fragmented and poorly invested in sector. Focusing on a beachhead has been challenging – however we believe the B2B2C model for this market is the correct strategy for us.”

-  Shain Khoja, Barrie Alan Hadfield
-  2019
-  thriving.ai





TL Tech transform lives with smart home technologies. Their mission is to create a world where Smart Meets Kind®.

Their digital solutions empower people – regardless of age, technical ability or finances – and create a unique caring and entertaining home environment. TL Tech are the creators of Kindspace, a holistic wellbeing skill for Amazon Alexa, designed to track and improve wellbeing. It raises awareness of key wellbeing indicators and supports the formation of new habits.

Greatest highlight

“Launching Kindspace in the Amazon Alexa skill store. Also building a team. From our experience you should build your support network of people that can support you emotionally and practically. If you can, find a co-founder to share the journey.”

Greatest challenge

“Raising visibility of our brand and the Kindspace voice application. Don’t be afraid of launching something that isn’t perfect, get it out there and then work with customers to incorporate feedback.”

 Caroline Laurenson, Thomas Laurenson

 2016

 tltech.com



WarnerPatch is a medical device for home remote monitoring, predicting disease evolution for clinicians.

This allows the clinicians to give preventive care, improve patient outcome and save care costs. Focusing on wound care, WarnerPatch is an AI-powered, narrowband Internet of Things non-invasive flexible patch, connected for remote data access and notifications. Designed for patients, WarnerPatch works like a phone and has a 7-day battery life.

Greatest highlight

“Raising pre-seed funding.”

Greatest challenge

“Navigating through the pandemic. The best way to overcome challenges is to become an expert on everything about your startup and its field. Keep on questioning things but trust your gut.”

 Dr Melissa Berthelot

 2019

 warnerpatch.com





Supporting success for high growth businesses across the UK

How Barclays Eagle Labs helps startups and scaleups thrive



There is massive potential for growth across AgeTech and HealthTech. Here are some of the ways that Barclays supports success in these and other rapidly evolving sectors.

HealthTech

The Eagle Labs HealthTech programme connects more than 400 businesses who work across a range of specialist areas in the healthcare sector.

Their key themes include remote patient monitoring and diagnostic tools, mental health and wellbeing solutions, connected devices and sensors for around the home, artificial intelligence in early detection, FemTech and of course wearable technology.

The [members page on our website](#) details some of the innovative companies we have supported so far.

Please get in touch directly if you are a provider looking to accelerate your innovation, or a startup looking to establish or scale your business. Learn more [here](#).

Meet the team

Jen Estherby
Eagle Labs HealthTech Lead

Jen has been responsible for building the HealthTech Industry vertical within Eagle Labs and built up a national ecosystem of founders, encouraging the promotion of new and emerging technologies by bringing together industry experts, innovators, academics and health and social care providers to support the transformation of the industry through collaboration, innovation and technology.

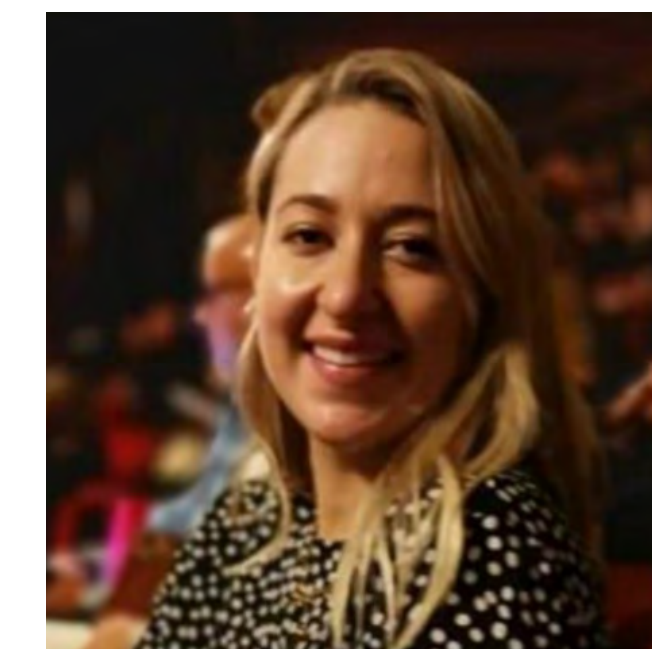


Jen Estherby
jennifer.estherby@barclays.com

Frankie Boura
Eagle Labs Innovation HealthTech Manager

Frankie started her work with Eagle Labs as a Digital Ecosystem Manager and has a great understanding of the work done across the multiple programmes and initiatives.

She's passionate about helping improve healthcare and supporting founders who are disrupting the industry.



Frankie Boura
francesca.boura@barclays.com



Eagle Labs

Eagle Labs helps businesses grow. It is more than just an incubator - it is a thriving community of startup and scaleup founders, investors and corporates that supports 28 ecosystems across the UK. We have a full calendar of events, workshops and training both digitally and at our sites across the UK.

At each site there is flexible office space designed to adapt and grow as you build your business. Hot desks, co-working space and private offices are readily available. There's event space and meeting rooms - plus expert advice from our ecosystem managers and rapid prototyping facilities at some locations.

One of our main aims is to build connections between startups and corporates, with access to funding opportunities to help you scale. We also partner with local authorities and local UK Government initiatives, running incubators and dedicated business growth programmes to support the local tech sector.

Eagle Labs also specialises in positively disrupting key industries by bringing together key corporate players, industry bodies, leading universities and startups to enable rapid innovation and investment by asking them to collaborate and currently have dedicated HealthTech, LawTech, EnergyTech and AgriTech industry-aligned programmes.

And when founders are ready to explore the possibilities of global expansion, we are there to support with everything from individual mentoring, specialist events and training, plus international programmes to fast track your growth.



Next steps

Startups and scaleups

- Register for our [Funding Readiness Programme](#).
- Find out more about our [Demo Directory](#) where we will be able to share your Demo video with a group of investors who have signed up to receive them from us.
- Explore [our programmes](#) including Barclays Black Founder Accelerator and Global Connect.
- Discover the one-to-one [coaching and mentoring](#) on offer to Eagle Labs members and programme participants.
- Explore [our locations](#) – we have physical work spaces in locations across the UK.
- We also partner with local authorities and local UK Government initiatives to run their incubators to stimulate the local tech and business sector. [Get in touch](#) to find out more.

- Check out our [Support and Insights](#) for practical advice and information from experienced investors, founders and industry experts – including a wealth of content on raising funding.

Investors

Whether you're a venture capitalist or an angel investor, we can connect you into a trusted network of high-quality founders and businesses. We have strong industry verticals across LawTech, HealthTech and AgriTech, plus AvTech, GamesTech, EnergyTech and connections to Barclays' FinTech arm, Rise, as well as a broad range of other sectors.

Do [sign up to receive Demo videos](#) from businesses in our network looking to raise funding.

Corporates & Potential Partners

Many of the startups and scaleups within the Eagle Labs ecosystem are looking for opportunities to work with larger organisations, both within the UK and worldwide. [Get in touch](#) to hear how we have helped corporates to partner with, invest in, and acquire some of the UK's most innovative tech businesses.

Local Authorities

[Get in touch](#) to find out how Eagle Labs has worked with a range of local authorities to support regional growth with everything from one-off initiatives to a complete service including workspaces and ongoing programmes.





Source material and further resources

Chapter 1

Sources:

[ONS life expectancies](#)

[State of Ageing 2020](#)

[DoH cost of care](#)

[Healthy Ageing Challenge Framework](#)

[UKRI Ageing Challenge](#)

[\[Open Gov Licence\]](#)

Chapter 2

Sources:

[Age UK](#)

[Adult Social Care, Wittenberg et al](#)

[The Gerontechnologist](#)

[Agewell](#)

[US Government Research](#)

Chapter 3

Sources:

[Age UK](#)

[NHSX](#)

[Donisi](#)

[Nye Health on Eagle Labs](#)

Important Information

We have pulled together the resources in this document for you to help with your independent research and business decisions. This document contains opinions from independent third parties and link(s) to third party websites and resources that we (Barclays) are not providing or recommending to you.

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Further resources:

- Download the [Healthy Ageing Challenge Framework](#)
- Search for AgeTech funding opportunities available through [UKRI](#)
- Discover if you are predicted to live beyond 100 with the [ONS life expectancy calculator](#).



Before you go...

Want to collaborate, tour one of our Labs, or find out about some of the great projects we're working on?

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