

# Digital Growth Grant

Summary







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Barclays Eagle Labs was awarded the £12 million Digital Growth Grant, funded by UK Government to support tech businesses in all corners of the UK. Over two years the Digital Growth Grant will help boost the growth of UK tech startups and scaleups to align with four objectives set out by the Department for Science, Innovation and Technology:

- 1. Deliver support services to the digital sector.
- 2. Grow regional support networks for tech startups and scaleups.
- 3. Ensure founders and firms can access digital entrepreneurship and investment readiness training.
- 4. Clearly signpost startups and scaleups to existing initiatives.

This brochure outlines the support we'll be providing to growing businesses as part of our Grant funded activity.

Further information is available on our website.

Digital Growth Grant



# Who are Barclays Eagle Labs?

Barclays Eagle Labs is a network of business incubators, industry experts and virtual support that helps to connect, educate and accelerate UK businesses and entrepreneurs.

At Barclays Eagle Labs our mission is to connect the UK's entrepreneurial ecosystem through a network of business incubators, growth programmes, access to experts, business support, events and learning.

Over the last seven years we have created a community of top innovators, industry experts and mentors to help support ambitious entrepreneurs and startups looking to scale as well as helping transform organisations and empower future skills.

Eagle Labs also specialises in positively disrupting industries by bringing together key corporate players, industry bodies, leading universities and startups to enable rapid innovation and investment through collaboration to benefit the wider industry.

While supporting all innovative businesses that leverage or build technology, we also have dedicated support for the AgriTech, Climate Innovation, EnergyTech, Games and Creative Industries, HealthTech, LawTech industries.

## Ourimpact

**38** 

Locations supported

**26,090**2022 event attendees

>9,600

Businesses supported

(volume of members, programme participants, alumni as well as engaged ecosystem businesses)

7

Growth Programmes delivered in 2022

>£2.28bn

Funding raised by members, programme participants and alumni +85

**Net Promoter Score** 

#### What will Barclays Eagle Labs be delivering through the Digital Growth Grant?

Barclays Eagle Labs will be providing a suite of services, delivered through a panel of best-in-class delivery partners, designed to support the growth of technology startups and scaleups in the UK. This will build upon the existing support provided through Barclays Eagle Labs.

#### **Growth Programmes**

Through the Grant we've partnered with specialists to create learning programmes that help founders accelerate their growth. These will complement existing growth programmes provided through Barclays Eagle Labs such as the Black Founder Accelerator, Carbon13 Venture Launchpad and Global Connect.

**All Programmes** 

#### **Product Builder Programme**

A challenge-based programme for early-stage startups so they can learn about the fundamentals of designing and testing a minimum viable product.

#### **Funding Readiness Programme**

Designed to help growing businesses understand and navigate the UK's funding landscape.

#### **Scaleup Programmes**

Delivered by expert partners to provide rapidly growing businesses with the support they need to further scale their growth.

#### **Industry Bridge Programmes**

Bridging together larger businesses and startups within industry sectors to share strategic thinking and to co-create solutions and innovation.

#### **Black Founder Venture Growth Programme**

Targeted support for established Black Founder-led businesses to help them drive growth and scale.

#### **Female Founder Accelerator**

A programme that connects and supports Female-founded technology businesses in their growth journey, whilst building a community of likeminded entrepreneurs.

#### Connectivity

The Grant will allow Barclays Eagle Labs to increase the provision and availability of dedicated one-to-one coaching and support for founders from mentors with backgrounds in business, growth, and academia. Barclays Eagle Labs also provides facilitated connections to corporates and investors through our Demo Directory and Corporate Connections services. Find out more

#### Learning and Insights

Throughout the two-year period of the Grant, Barclays Eagle Labs will be working with partners to publish a series of leadership reports that will generate insight, provide data, and share case studies for themes that are important to the UK's entrepreneurial ecosystem.

Later this year, we will launch a new knowledge hub where founders will be able to access online modularised learning content on topics relevant to their needs. Find out more

#### **Ecosystem Support**

Barclays Eagle Labs is passionate about supporting the technology and entrepreneurial ecosystem across the whole UK.

Through the Ecosystem Partnership Programme, the Grant will allow us to provide support to organisations who are already embedded in their local entrepreneurial ecosystems. We'll work in partnership to amplify existing activity that is helping local entrepreneurs.

We'll also look to utilise our existing partnerships and growing network of 38 Eagle Lab locations across the UK to ensure our support is distributed to businesses, wherever they are based. Find out more

Who will be supported through Barclays Eagle Labs and how can they access support?

We'll be supporting innovative tech and digital entrepreneurs and businesses from early-stage startup through to high-growth businesses through our growth programmes, learning, connectivity services and ecosystem support.

We'll also be looking to partner with organisations supporting their local technology ecosystems.

#### Startups

There'll be a range of support provided to tech startups, enabled by the Grant. A variety of programmes targeted at startups including the Funding Readiness Programme and Product Builder Programme will be taking applications. Startups will also be able to access online learning and dedicated one-to-one support from our panel of mentors.

#### Scaleups

Businesses have new challenges to tackle when they grow beyond startups. We will be running dedicated programmes focusing on supporting scaleups to accelerate their growth. Much of the support provided for startups will remain available for scaleups, if needed.

#### Organisations supporting the ecosystem

Barclays Eagle Labs is collaborative by nature. Through the Ecosystem Partnership Programme we'll be taking applications from organisations who are already supporting their local ecosystems and are looking for additional funding in order to amplify their impact.

**Ecosystem Partnership Programme** 

#### How to access support

We'll be taking applications for our various growth programmes throughout the year. Some will be open to all UK businesses, but others will have specific eligibility requirements.

Businesses can access mentoring and connect to the Barclays Eagle Labs team by becoming a virtual or physical Eagle Labs Member.

#### When will the support become available?

Activity funded by the Digital Growth Grant will be available throughout the year.

Some programmes and support will be live and taking applications from April 2023, whereas others will go live later in the year.

## The following support will be available or taking applications in April 2023:

#### Mentoring

Our mentoring support will be available throughout the year. Access this support by becoming an Eagle Labs member to access the support. Find out more

#### **Ecosystem Partnership Programme**

We will be taking applications from organisations looking to support the ecosystem from **19 April onwards**. Find out more

#### **Bridge Programmes**

We will be taking applications from innovative startups and corporates for our Care and HealthTech and AgriTech Bridge programmes from 19 April onwards. Find out more

### Scaleup Programme powered by Cambridge Judge Business School

We will be taking applications from ambitious scaleups looking to grow from **April onwards**. Find out more

#### **Funding Readiness Programme**

We'll be taking registrations of interest for three further Funding Readiness Programmes throughout 2023 from **19 April onwards**. Find out more

We're also working on making the following support available within the first half of 2023:

#### Reports and insights

A series of insights reports on a wide range of relevant topics.

#### **Product Builder Programme**

We'll be opening applications for our first Product Builder Programme of the year, designed to help startups create their minimal viable product.

#### **Additional Bridge Programmes**

We'll be opening applications for more programmes focused on digital security and sustainability.

#### **Black Venture Growth Programme**

We'll be opening applications for Black-founded tech and innovation businesses who are looking to scale.

# In the second half of 2023 we have the ambition to supplement our support through:

#### **Knowledge Hub**

Launching an online learning tool, providing learning material relevant for founders and entrepreneurs.

#### **Scaleup Programme powered by Plexal**

We'll be taking applications for a new scaleup-focused programme designed to help accelerate growth for scaling businesses.

#### **Female Founder Accelerator**

We'll be taking applications for a programme focused on supporting Female-founded technology businesses.

This activity will complement the existing support provided by Barclays Eagle Labs

#### Stay in touch

The best way to stay in touch and updated is to subscribe to the Eagle Labs newsletter and follow us on LinkedIn.

**Newsletter** 

LinkedIn

# Our partners

Eagle Labs are collaborative by nature and work with a nationwide network of partners who share our vision to help fuel the UK's entrepreneurial economy. Here are just a few of the partners we'll be working with in order to deliver our commitments under the Digital Growth Grant.











